

EVERY CONVERSATION COUNTS



At LSTC, we believe that every conversation is an opportunity — an opportunity to inspire, invite, and shape the future of the church and the world.

What Is It?

Every Conversation Counts is a campaign to equip faculty, staff, and board members with the tools to help recruit future LSTC students — just by sharing a flyer, forwarding a post, or starting a conversation.

Why It Matters:

- ✓ Word-of-mouth is one of our most powerful recruitment tools.
- ✓ You are trusted voices in your communities.
- ✓ You might be the one to spark a call in someone's life.

How You Can Help (Top 4):



Post or amplify LSTC content on social media.



Talk about our programs when opportunities arise.



Share a one-pager, social message, or pitch from this toolkit with someone discerning ministry.



Direct prospective students to our *Request for Information Form* (below) so that our admission team can follow up.

REQUEST FOR
INFORMATION FORM



Need Help? Contact admissions@lstc.edu or visit lstc.edu/admissions to learn more.