

CONVERSATION

STARTERS

GUIDE



Every Conversation Counts is a campaign to equip faculty, staff, and board members with the tools to help recruit future LSTC students — just by sharing a flyer, forwarding a post, or starting a conversation.

## NOT SURE WHAT TO SAY?

### *Try These Conversation Starters*

#### *When You're at a Church Event:*

"Have you ever thought about seminary? LSTC has flexible programs rooted in justice and community."

#### *When Someone Mentions Leadership or Faith Work:*

"You know, you'd be great in ministry. LSTC's Starling program has short, online courses that can be a great entry point."

#### *When They're Exploring Grad School:*

"If you're thinking about grad school in theology or ministry, LSTC offers options for scholars, pastors, and nonprofit leaders."

REQUEST FOR  
INFORMATION FORM



*Not sure what to share? Start with a flyer, an email forward, or a social media post — and let Admissions take it from there.*